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For Immediate Release

Luxury Auto Auction Provides Relief to Veterans

Third Project American Heroes car to be debuted at the Orange County Barrett-Jackson Collector Car Auction

Nothing says America quite like the image of a classic muscle car gliding down an empty highway. Much of the American psyche is built on images of the iconic hot rods of the '60s and '70s and the memories they stir up. In the same light, the foundation of American patriotism rests upon the men and women of our armed services serving abroad to protect the freedoms we hold dear.

For a third year Super Chevy Magazine has enlisted Route 66 Motorsports, a custom auto restoration shop out of Chicago, and have teamed up with the Armed Forces Foundation (AFF) to build the third Project American Heroes car, a fully restored and highly modified 1970 Chevrolet Chevelle (www.projectamericanheroes.com). Super Chevy's Project American Heroes brings this timeless classic to the auction block to raise money for AFF programs nationwide. This year's car will be auctioned at the Barrett-Jackson Collector Car Auction in Orange County, CA, the first at this location, on June 26th.

In addition to Super Chevy, Route 66 Motorsports and the AFF, the Project American Heroes program works with over 30 automotive performance aftermarket companies to assemble the finished project. This year's Chevelle is powered by a GM Performance 550hp Supercharged LSA engine and TCI 6-speed automatic transmission and is equipped with custom Boze billet aluminum wheels and high performance suspension system from Detroit Speed Engineering. Additional parts for the car were donated by National Parts Depot, Edelbrock, Fesler Billet, Baer Brakes, Sony, Strange Engineering, Legendary Auto Interiors, Specialty Power Windows, Thermo Tec, PPG Paints, K&N Engineering, Painless Performance, AutoRad Radiators, Inland Empire Driveline, Soffseal, and Old Air Products.

Begun in 2007, Super Chevy's Project American Heroes has become a core fundraiser for the Armed Forces Foundation as all proceeds go directly to the foundation. This amazing program showcases the patriotism of the motorsports community by providing essential funds for the primary programs of the Armed Forces Foundation. The first car, a 1957 Chevy, raised \$130,000, only to be trumped by last year's 1969 Camaro in Palm Beach which raised an astounding \$500,000 - the most of any car at that auction.

"I can't think of a more fantastic way to raise awareness of our mission and highlight the talents of everyone involved in this project," said Patricia Driscoll, President of the Armed Forces Foundation. "The dedication of all our partners really shines through in the finished product, and we are confident that this year's auction will be just as successful as the last."

About the Armed Forces Foundation

In 2001 the Armed Forces Foundation (AFF) was established as a 501(c)3 organization under the U.S. Department of Defense's *America Supports You* program. AFF offers vital assistance to active-duty and retired personnel, National Guard, Reserve Components and military families as they cope with difficult circumstances. Through a multitude of programs the Armed Forces Foundation assists military families with utilities and rent; hotel and travel costs; holiday gifts for military children; and therapeutic recreational activities. The Armed Forces Foundation has been recognized by the President of the United States, the Department of Defense, the Department of Veterans Affairs, the Department of Education and the Department of Energy for its dedication to America's Service Members. For more information on our Foundation or to aid us in our mission please visit us at our website www.armedforcesfoundation.org.

About *Super Chevy*

Super Chevy Magazine is published by SOURCE INTERLINK MEDIA and is one of their largest and most widely recognized automotive performance titles. Launched in 1965, it reaches over 3 million monthly readers and covers all aspects of technical how-to, industry commentary features, and musclecar events. www.superchevy.com

About Route 66 Motorsports

Route 66 Motorsports performs muscle car restorations and automotive restorations including classic cars, & muscle cars. They have over 35 years experience in the automotive industry and have received many awards for quality custom workmanship and custom paint work. www.rt66motorsports.com