

NEWS

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EQD CORPORATION REACHES OUT TO ARMED FORCES FOUNDATION

A Portion of Profits from Auria Flat Screen TVs Will Benefit National Charity for Veterans

MISSION VIEJO, Calif. (March 5, 2009) – [EQD Corporation](#), a Mission Viejo-based provider of visual display products, has announced that it will donate a percentage of the operating profits from its new Auria line of high-definition LCD TVs to two charities, including the Armed Forces Foundation (AFF), a non-profit organization dedicated to improving the lives of veterans and their families serving our country.

EQD will donate a percentage of Auria LCD TV operating profits to the Armed Forces Foundation. Money raised from the television sales will provide financial support to the families of veterans. “We are thrilled to benefit from the sales of this affordable new product,” said AFF Executive Director Patricia Driscoll. “Consumers who are looking to upgrade their old TVs can benefit from Auria’s low prices while contributing to an important charity.”

“Through EQD’s Giving Back program, the company was looking for a very special charity to support,” said Steve Woo, President/CEO of EQD. “The idea of supporting the Armed Forces Foundation came from my 16- year-old daughter, Kelsey, who after participating in the VFW’s Scholarship programs for several years, as well as “Voice of Democracy” and “Patriot Pen” programs, thought it would be a great way to honor the incredible sacrifice and service that our Veterans contribute to the United States.”

EQD's Auria line offers consumers and businesses exceptionally high quality and value, this follows EQD's commitment to making HD television an affordable option for more viewers by offering market-leading pricing structure – with prices as low as 20 percent less than its closest competitor – as well as an unprecedented two-year warranty and excellent customer service. Display sizes for the Auria line range from 16 up to 47 inches and offer a precise and clear picture.

The full line of Auria LCD TVs is available through major online retailers such as Amazon.com, Buy.com, [Newegg](http://Newegg.com), PC Mall and PC Connection. Additional online retailers throughout the U.S. will be announced in the near future. To learn more about the new Auria LCD TV line and EQD Corporation, please visit <http://www.auria.tv>.

About Armed Forces Foundation

In 2001 the Armed Forces Foundation (AFF) was established as a 501(c)3 organization under the U.S. Department of Defense's *America Supports You* program. AFF offers vital assistance to active-duty and retired personnel, National Guard, Reserve Components and military families as they cope with difficult circumstances. Through a multitude of programs the Armed Forces Foundation assists military families with utilities and rent; hotel and travel costs; holiday gifts for military children; and therapeutic recreational activities. The Armed Forces Foundation has been recognized by the President of the United States, the Department of Defense, the Department of Veterans Affairs, the Department of Education and the Department of Energy for its dedication to America's Service Members. For more information on our Foundation or to aid us in our mission please visit us at our website www.armedforcesfoundation.org.

About EQD Corporation

EQD Corporation is a provider of visual products that is backed by more than 80 years of combined experience in digital displays. EQD develops markets and supports innovative products, including LCD TVs. For further information, please contact EQD Corporation at 877-375-1065 or visit www.eqdcorp.com.

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